

BEFORE ^{THE} MOVIE™

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CINEMA ADVERTISING

Touch your customers at
the speed of business.

LOCAL ADVERTISERS CAPTIVATE AUDIENCES WITH BIG-SCREEN IMPACT

Traditional advertising is much less effective today. Your customers are avoiding TV, print, radio, and internet ads. They are using DVR's, On-Demand programming, pop-up blockers, DVDs, and satellite radio as just a few of their avoidance mechanisms.

In contrast, moviegoers are truly engaged. Over 92% of the audience enjoy the local ads and are in a highly receptive state of mind, immersed in cinema quality content.

Movie Theatre Advertising is an excellent way to get exposure for your **local company**. Hollywood draws over 1.4 billion admissions each year and full motion movie ads are a great way to share the spotlight.

Local businesses are flocking to the big screen due to the unique media environment, high impact and reasonable cost. Just picture it, your business featured on a 40 foot screen, in full motion and playing to your local neighborhood prospect!

IMAGINE HAVING

- An attentive, captive and local audience.
- Recall values 7x that of TV and other traditional media
- Rates less than newspaper, radio or cable tv!

BEFORE THE MOVIE™ has been recognized as one of America's fastest-growing private companies by Inc. Magazine™ two years in a row!

**CONTACT US
FOR MORE
INFORMATION
TODAY!**



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